reading, listening, viewing, and navigation of digitally recorded books, journals,

dictionary, encyclopedia, news, and audio, video, or any other digitally recorded

media. A truncated (shorter) or non-truncated (full-length) self-scrolling row or

column can also be used, with or without the control buttons, for advertising and

promotions. –

Please amend the application by adding the following new Claims:

32.   A system for displaying content viewed on a display device,

comprising:

an electronic document page displaying a plurality of scrolling arrays,

each array containing a plurality of thumbnails, each array able to be

independently and selectively stopped or scrolled at a selective speed by a

viewer or website operator.

33.   The system according to Claim 32, wherein when a page loads for a

first time a default category selected by a website operator is displayed, and

when the page loads for a time other than the first time, a category

corresponding to the category last viewed by the viewer when they accessed the

page is displayed.

34. The system according to Claim 32, wherein each array includes a progress bar indicating how much of the total array has been viewed, the bar also indicating the beginning and end of the array.

35. The system according to Claim 32, wherein when a viewer moves a cursor to a thumbnail of interest, the array stops rolling and high level information regarding the thumbnail appears in a dialog box positioned approximate to the thumbnail of interest.

36. The system according to Claim 32, wherein selecting a thumbnail of interest results in a larger image of the thumbnail appearing with more detailed information in a sub-frame that the viewer can scroll manually or that can be automatically scrolled.

37. The system according to Claim 32, wherein when a viewer selects a thumbnail of interest, a border surrounding the thumbnail is highlighted.

38. The system according to Claim 37, wherein a color of the highlighted border changes to indicate that the image has been selected and viewed.

39.   The system according to Claim 38, wherein if after viewing the thumbnail the viewer is not interested in the selected thumbnail, the viewer can close the image and the color of the highlighted border changes or disappears to indicate that the thumbnail was viewed but of no further interest to the viewer.

40.   The system according to Claim 32, wherein when a viewer removes a cursor from a thumbnail, the array in which the thumbnail resides resumes scrolling.

41.   The system according to Claim 32, wherein the position of the sub-frame relative to the thumbnail is selectively controllable by the viewer or a website operator.

42.   The system according to Claim 32, wherein the enlarged image of the thumbnail can be selectively programmed to remain on-screen, be minimized or pushed to the background.

43.   The system according to Claim 32, wherein the display can display any desired number of sub-frames of interest, the sub-frames able to be manually or automatically extended beyond the screen, scrolled horizontally and vertically, or resized so that all of the sub-frames are viewable.

44.   The system according to Claim 32, wherein sub-frames that have been selected can be enlarged and can include transactional commands to process a commercial transaction.

89

45.   The system according to Claim 32, wherein the thumbnails displays advertising.

A33 amd. Cancel

D1   46.   The system according to Claim 32, wherein the document page includes at least one textual link and at least one graphical link, each link representing a different category of information.

47.   The system according to Claim 46, wherein the document page includes at least one control element for controlling the textual and graphical links.

N.E.   Please amend the application by deleting existing FIGS. 1 and 9-14 and replacing the same with new FIGS. 1 and 9A-14L

REMARKS

Claims 1-31 were pending in this application.

Claims 32-47 were added in this application.

Claims 1-31 remain in this application.